



SOCIAL MEDIA POLICY

In online social networks, the lines between public and private, and between personal and professional can get blurry. We live in a small community. Therefore, we want to always remember that you are a role model to your friends as well as all young people, and more importantly, you have been entrusted with the job of being an Ambassador for Responder Relief Foundation and Rodeo. How you conduct yourself will reflect upon public opinion of the Foundation. We are a professional organization, and as such, there will not be anything allowed on social media sites that would draw negative attention to what we stand for. Be sure that all content associated with you is consistent with your position as an Ambassador.

1. What you publish will be public for a long time. Please do not post anything for public viewing associated with your name that you would not want your leaders, the board, or those you represent, to see.
2. Be thoughtful about who you “follow” or are friends with, and what pages you “like”.
3. Respect your audience, as you don’t always know who is looking at your posts
4. Don’t use ethnic slurs, personal insults, sexual language or obscenity, or engage in any conduct that would not be acceptable as an Ambassador. This includes, but is not limited to music with vulgar language, sensual clothing and cleavage.
5. When disagreeing with others’ opinions, or correcting misinformation, keep it appropriate, professional and polite.
6. Always stop and think before posting.

Ambassadors should not use social media to post any of the following:

- Profane language or content
- Bullying of any kind
- Discourteous communications, including personal attacks on a person's character or appearance.
- Content that promotes, fosters, or perpetuates discrimination based on race, creed, color, age, religion, gender, marital status, status regarding public assistance, physical or mental disability, sexual identification or orientation, or national origin. Since you may at times be serving a diverse community, being an ambassador is not the platform for projecting your political opinions.
- Sexual content or links to sexual content
- Any display or encouragement of illegal activity
- Displays of affection with boys will be closely monitored. This does not mean that you cannot have a boyfriend, just keep it appropriate and modest

This policy is to spell out what is not acceptable on social media if you hold a title, and are an Ambassador for Responder Relief Foundation and Rodeo. As a committee we don't want to constantly be policing your social media sites. However, it is your responsibility now that you have accepted your job of Ambassador, to comply with what has been deemed acceptable in this policy. We consider your title to be an honor and would hope that taking this policy seriously would be important to you as well. However, depending on the severity of the post, one warning will be given and if inappropriate content is not removed, it will be taken to the board and it may result in a removal of your title.

Please list all social media usernames below and platform(ie: Facebook, Instagram, Tik Tok, etc.)
