



**August 16<sup>th</sup> and August 17<sup>th</sup> 2024**  
**Elbert County Fairgrounds**  
**95 Ute Ave.**  
**Kiowa, CO 80117**

In 2020, the founders of the Responder Relief Foundation found “Motivation to Inspire Hope” within the community of First Responders. They decided to create a non-profit organization to support and recognize the challenges that first responders and their families face every day. Our goal is to raise money to support the needs of the families and first responders who have been critically injured or succumbed to their injuries. During the last few years, the foundation has realized that first responders not only suffer while they are on duty, but they are also challenged outside of their jobs with PTSD and high rates of suicide. As such, the Responder Relief Foundation works to support first responders and their families in all situations.

Responder Relief Foundation's goal is to create Partnerships with like-minded organizations and individuals that care about their communities and their First Responders.

We know you have many options of where to spend your sponsorship dollars. It is our hope, that through the sponsorship opportunities we have put together, you would find us to be a great partner to promote your business throughout the calendar year at all Responder Relief Sponsored Events.

Responder Relief Foundation is a Non-Profit 501 (c) (3) organization, and your Sponsorship dollars are tax deductible, EIN: 86-1670369

## **(2) Diamond Sponsors \$3500.00** (VIP Event Sponsor)

- 2024 Sponsor Buckle
- Responder Relief Foundation Challenge Coin
- Swag bag; 4 logo polo shirts, 2 hats, 2 mugs , 2 lapel pins
- Recognition throughout the calendar year at all events sponsored by Responder Relief
- Recognition throughout the event via announcer and on advertisement material
- Sponsor flag provided by Responder Relief Foundation and carried throughout the rodeo
- Sponsor Banner provided by Responder Relief Foundation, displayed on arena chutes (each time there is a buck out from your sponsored chute, your business will be announced)
- Sponsor Website on Responder Relief Foundation with direct link to Sponsor
- **10 VIP Event tickets (each ticket will include VIP seating, hospitality tent, with food and beverages provided, as well as one adult beverage token good for beer or well drinks – must be 21 and over)**

## **(3) Platinum Sponsors \$2500.00** (VIP Event Sponsor)

- Responder Relief Foundation Challenge Coin
- Swag bag; 2 logo polo shirts, 1 hat, 1 mug, 1 lapel pin
- Recognition throughout the calendar year at all events sponsored by Responder Relief
- Recognition throughout the event via announcer and on advertisement material
- Sponsor flag provided by Responder Relief Foundation and carried throughout the rodeo
- Sponsor Banner provided by Responder Relief Foundation, displayed on arena chutes (each time there is a buck out from your sponsored chute, your business will be announced)
- Sponsor Website on Responder Relief Foundation with direct link to Sponsor
- **8 VIP Event tickets (each ticket will include VIP seating, hospitality tent, with food and beverages provided, as well as one adult beverage token good for beer or well drinks – must be 21 and over)**

## **(4) Gold Sponsors \$1500.00** (VIP Event Sponsor)

- Swag bag; 1 logo polo shirt, 1 hat
- Recognition throughout the calendar year at all events sponsored by Responder Relief
- Recognition throughout the event via announcer and on advertisement material
- Sponsor flag provided by sponsor and carried throughout the rodeo
- Sponsor Banner provided by Sponsor displayed in the arena
- Sponsor Website on Responder Relief Foundation with direct link to Sponsor
- **4 VIP Event tickets (each ticket will include VIP seating, hospitality tent, with food and beverages provided, as well as one adult beverage token good for beer or well drinks – must be 21 and over)**

## **(6) Single Event Sponsors \$750.00** (Bulls)

- 2 Logo Hats and 2 Logo Mugs
- Banner provided by sponsor displayed in the arena
- Sponsor will be announced during the bull riding event
- 4 General Admission Tickets

#### **(4) Single Event Sponsors \$650.00 (Broncs)**

- 1 Logo Hat and 1 Logo Mug
- Banner provided by sponsor displayed in the arena
- Sponsor will be announced during the bronc riding event
- 4 General Admission Tickets

#### **(4) Single Event Sponsors \$600.00 (Barrel Racing)**

- 1 Logo Hat and 1 Logo Mug
- Banner provided by sponsor displayed in the arena
- Sponsor will be announced during the barrel racing event
- 4 General Admission Tickets

#### **(3) Single Event Sponsors \$550.00 (Mutton Busting)**

- 1 Logo Hat
- Banner provided by sponsor displayed in the arena
- Sponsor will be announced during the mutton busting event
- 2 General Admission Tickets

#### **(2) Single Event Sponsors \$550.00 (Mini-Bulls)**

- 1 Logo Hat
- Banner provided by sponsor displayed in the arena
- Sponsor will be announced during the mini-bull event
- 2 General Admission Tickets

#### **(6) Hospitality and Entertainment Sponsors \$550.00**

- 1 Logo Hat
- Banner provided sponsor and displayed by the hospitality tent and the stage
- 2 General Admission Tickets

#### **(4) Mechanical Bull Sponsors \$500.00**

- Banner provided by sponsor and displayed at the Mechanical Bull for two nights
- 2 General Admission Tickets

#### **Unlimited General Sponsor \$450.00**

- Banner provided by sponsor displayed at the event
- 2 General Admission Tickets

#### **Unlimited General Sponsor \$250.00**

- Banner provided by sponsor displayed at the event

## Sponsorship Level Selected:

### VIP Event Sponsor

- Diamond Sponsor \_\_\_\_\_\$3500
- Platinum Sponsor \_\_\_\_\_\$2500
- Gold Sponsor \_\_\_\_\_\$1500

### Single Event Sponsor

- Bulls \_\_\_\_\_\$750
- Broncs \_\_\_\_\_\$650
- Barrel Racing \_\_\_\_\_\$600
- Mutton Busting \_\_\_\_\_\$550
- Mini-Bulls \_\_\_\_\_\$550

Hospitality/Entertainment Sponsor \_\_\_\_\_\$550

Mechanical Bull Sponsor \_\_\_\_\_\$500

Unlimited General Sponsor \_\_\_\_\_\$450

Unlimited General Sponsor \_\_\_\_\_\$250

All level of Sponsors will be included on our Sponsor Banner that will be displayed not only at the rodeo but other Responder Relief Foundation functions.

**\*\*Any amount of cash donations are welcome to support the Responder Relief Foundation**

**Booth space will be available without charge to VIP Event Sponsor only.**

Booth Space Need? (y/n)\_\_\_\_\_Size 10 x 10 \_\_\_\_\_10 x 20 \_\_\_\_\_

Sandy Tucker will be reaching out to you once your application is received. You may also reach out to her regarding any questions about booth space at 303-913-6428 (cell), 303-621-1128 (landline), or [rcgadget2000@yahoo.com](mailto:rcgadget2000@yahoo.com).

If you are not a VIP Event Sponsor but would still like a booth, please reach out to Sandy Tucker regarding pricing and availability.

**\*\*Please return this page with the payment and application page\*\***

## Payment and Application

Company or Individual Name: \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone Number \_\_\_\_\_ Email \_\_\_\_\_

Sponsorship Amount \$ \_\_\_\_\_ Donation Amount \$ \_\_\_\_\_

**Payment Types Accepted: Credit Card, Checks, Cash \*\*If Venmo or PayPal payment requested, will need to respond to [rffoundation2016@outlook.com](mailto:rffoundation2016@outlook.com) for further instruction**

Credit Cards Accepted: Visa \_\_\_ Mastercard \_\_\_ Discover \_\_\_

Credit Card# \_\_\_\_\_ CVV \_\_\_ EXP \_\_\_\_\_ Zip Code \_\_\_\_\_

Check # \_\_\_\_\_

Cash \_\_\_\_\_

- To ensure the best quality of advertisement please email your logo (file formats accepted; PDF, JPEG) We don't design or alter any digital images that you provide. Please be advised that you are granting us the rights to use your logo in advertisement for our event.
- Please give us a one to two sentence description of your business for the announcer at the rodeo as well as marketing purposes.

### **Deadlines to Remember:**

- **Logo deadline May 30<sup>th</sup>, 2024**
- **Banners and flags provided to us by July 30<sup>th</sup>, 2024**
- **Sponsorships or donations need to be paid in full by May 15<sup>th</sup>, 2024**

**Failure to meet these deadlines will prevent you from being included in our marketing program**

**By signing this agreement you acknowledge that all sponsorships or donations are NON-REFUNDABLE**

Authorized Party (printed) \_\_\_\_\_ Title \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Completed forms and payment can be mailed to:**

Responder Relief Foundation

P.O. Box 2671

Elizabeth, CO 80107

The Responder Relief Rodeo is an annual fundraiser for the Responder Relief Foundation. Without your financial support in the way of sponsorships we would not be able to produce our rodeo. The proceeds from the rodeo will go to serve our First Responders. Several ways that we support are:

- Individual agency needs and community outreach
- Individuals and families in their time of need
- EMS/EMT Scholarships (partnering with Denver Health)
- PTSD and Suicide Prevention through education in our communities

In 2023 we were able to provide financial assistance to the following:

- Elbert County Sheriff's Department K-9 Unit
- Elizabeth Police Department
- Elbert County Sheriff's Posse
- Arapahoe Mounted Unit
- Douglas County Sheriff's Department (community outreach program)
- Donations to local food bank and ECCO
- Funds have been set aside for an EMT scholarship for 2025

Visit us at [www.rrfoundation2016.com](http://www.rrfoundation2016.com)

Contact us at [rrfoundation2016@outlook.com](mailto:rrfoundation2016@outlook.com)



[www.facebook.com/RRFoundation2016](http://www.facebook.com/RRFoundation2016)



<https://www.instagram.com/RRFoundation2016>

### **Responder Relief Foundation Representative**

**Name:** \_\_\_\_\_

**Telephone Number:** \_\_\_\_\_



